

**FOR IMMEDIATE RELEASE**

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Contact: Brad & Shirley Naghtin

Telephone: (517) 394-2995

**ALLEGRA DESIGN MARKETING PRINT MAIL SALES PRO RECEIVES**  
**INTERNATIONAL AWARD**

LANSING, Mich., June 5, 2017 – Kevin McSherry, sales representative at Allegra Design Marketing Print Mail in Lansing was recently recognized with a Silver Milestone Award by the Alliance Franchise Brands network. This award is presented annually to the top sales professionals in North America and is based on providing an outstanding level of customer service and sales volume.

“It comes as no surprise to us or to his clients that Kevin is among top performers,” said Brad Naghtin, owner of Allegra Design Marketing Print Mail in Lansing. “He is a true professional who is fully invested in his clients’ businesses, helping them to reach their business goals through strategic marketing and print communications.”

Allegra Design Marketing Print Mail, located at 5731 Enterprise Dr, is a full-service marketing communications provider offering marketing consultation, copywriting and graphic design services, advanced printing technologies including full-color printing, digital color signs, posters and banners, complete finishing services, mailing services, variable data capabilities, die – cutting capabilities, promotional products and print management solutions.

Allegra Design Marketing Print Mail is locally-owned and operated and is a member of Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, linking more than 600 locations in the United States, Canada and the United Kingdom.

For more information, contact the award-winning Allegra Design Marketing Print Mail in Lansing at 517-394-2995, or visit the company’s website at <http://www.ally-press.com>.

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